<https://cpb-eu-w2.wpmucdn.com/blogs.grammar.sch.gg/dist/e/5/files/2018/01/Reviews-2jn9ai6.pdf>

This specific double-page spread article aptly serves the purpose of handing out reviews about certain subjects (in this case, musical artists and their albums). Through descriptive language, formal tone, and direct references, the reviewer(s) of the article effectively translates their thoughts about the artists and their respective albums.

Primarily, there is a beneficial use of enticingly descriptive language. That is, the language is precisely conveying the specific thoughts and feelings of the reviewer(s). For instance, in the few words of ‘gloriously provocative’, the reviewer, Rob Tannebaum, effectively expresses his thoughts about Kacey Musgraves’ album, *Same Trailer Different Park.* From those words alone, especially ‘gloriously’, that comes with a strong & positive connotation, we, as the audience, can decipher that he sees the album in a very, very positive light. The same can be said for the other reviews with phrases like ‘elegantly touches’ in the review of Tamia’s album (*Love Life)* or ‘soaring vocals’ in the review of Muse’s album (*Drones).*

Likewise, to fortify their reviews, these reviewers reference specific songs and elements to corroborate their feelings. To exemplify, in Meghan Garvey’s review of Hudson Mohawke’s *Lantern*, she states that, “With Lantern, Mohawke transcends any pigeonholing once and for all, offering a polished vision of his genre-agnostic world,” but also doesn’t forget to mention her issues with the albums. So, in conjunction, she reinforces such statements by referring to specific songs of the album such as ‘Deepspace’ and describing how it is, problems included. Most notably, inconsistent work by the vocalists as a result of them all being soul vocalists. In any case, the use of references is an effective method to explain the thoughts of a reviewer, not only because it is direct but also because it has a sense of logic that appeals to logos.

The aforementioned elements are all critical to the substance of the reviews/article; however, what ties everything together and maximizes the delivery is the diction. The formal language that is seen throughout the article brings clarity and that itself is what allows for the communication of the review. What is the point of saying something if it is not clear?